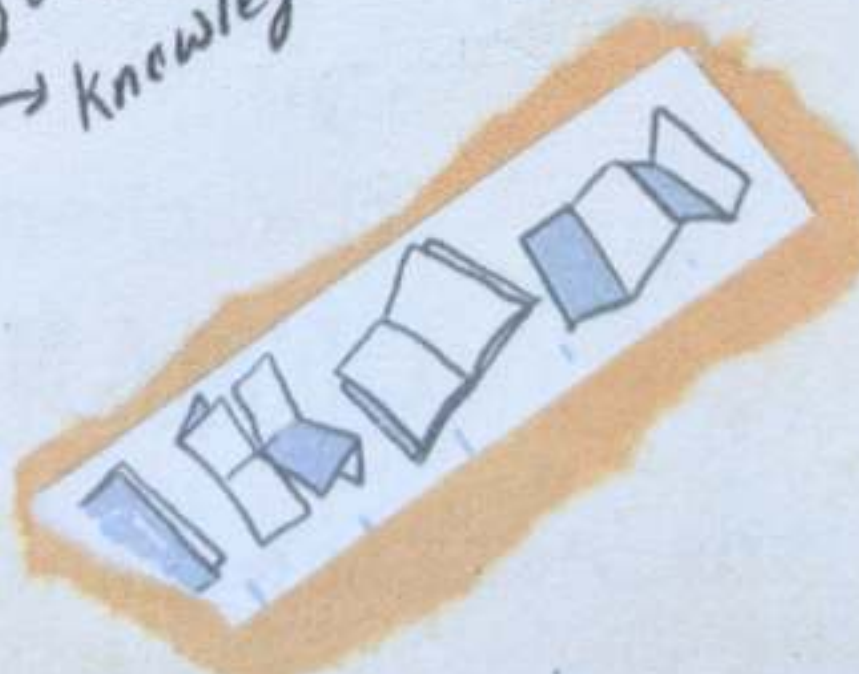


# Crafting contention:

The role of **ZONES** in CONTESTING  
MENTAL HEALTH → knowledge → & practice.



Mental health services

have

failed

to deliver



the changes

**DEMANDED** by

the service user movement.

Despite

awareness-raising

campaigns,

the stigma

and

discrimination

of people

with mental health

difficulties

**persists.**



Alternative ways

are needed

of



seeing,

practising

and imagining

mental health care

and support.

In this project

We will

identify

analyse

and co-produce

MADZINES

zines, comics  
and graphic memoirs  
created and self-published  
by people with lived experience  
that communicate  
alternative and challenging  
ideas about  
mental health and  
psychosocial disabilities.

We will

explore

their

unique insights

into how these conditions

are



lived with,

challenged

and understood.

We will examine  
how these insights

challenge

dominant professional

and lay knowledge,

and provide new ways

of confronting

stigma and discrimination.



Our research will

build new knowledge

and inform  
practice and policy.

It will

transform

our understanding

of the unique contribution

that zines, and zine  
culture

can make to social change.

